

G&L BUSINESS PACKAGE

The G&L Business Package includes a perfect blend of year around print and online advertising thus providing your company with maximum exposure at an affordable rate. You complete the package online on the G&L Website.

G&L BUSINESS BRIEF

Your G&L Business Brief is a column narrative created by you about your company's products and or services. Your G&L Business Brief provides you with the unique opportunity to get your detailed message about your company offerings, exactly as you want it, directly into the hands of the industry. Why is your offering faster, better, stronger or more efficient? **Think of it as your 5 minutes with a decision maker.**

G&L BUSINESS CARD

Your G&L Business Card contains your contact information and brief company description for easy reference by the G&L readership. Keep your contact information a fingertip away from tens of thousands of potential customers with your G&L Business Card.

G&L BUSINESS PARTNER LISTING

Your company will be included in the G&L Participant Listing inside each issue.

G&L PREMIER PRESS RELEASES

Direct placement of your press releases showcased under Premier Press Releases on the Gaming & Leisure website.

G&L BUSINESS PARTNER LINK

Placement of your company web link under Business Partners on the G&L website.

G&L BUSINESS PACKAGE		
1x-3x*	Payments 4x**	Prepaid 4x***
\$1500	\$1200	\$1000
G&L BUSINESS CARD ONLY		
1x-3x*	Payments 4x**	Prepaid 4x***
\$700	\$500	\$400
G&L BUSINESS BRIEF ONLY		
1x-3x*	Payments 4x**	Prepaid 4x***
\$1000	\$900	\$700

*1-3x placements or for companies who require an invoice in addition to insertion order.
 **Non-invoiced multiple & consecutive terms. Payment dates Jan 1, April 1, July 1, & Oct 1.
 ***Prepaid annual 4x multiple and consecutive contract.



G&L BUSINESS CARD AND BRIEF

G&L RATE CARD

ADVERTISING INFORMATION

	1x-3x*	4x PAYMENTS**	4x PREPAID***
Double Page	\$6500	\$6000	\$5500
Full Page	\$4000	\$3500	\$3100
2/3	\$3500	\$3100	\$2600
1/2	\$3000	\$2500	\$2200
1/4	\$2200	\$2000	\$1700
Business Package	\$1500	\$1200	\$1000
Business Brief	\$1000	\$900	\$700
Business Card	\$700	\$500	\$400
Flash Cards	\$4500	\$4000	\$3500
Bold Index Listing	\$500	\$400	\$200
Custom	Call	Call	Call

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**Non-invoiced multiple & consecutive terms. Payment dates Jan 1, Mar 1, July 1 & Oct 1.

***Prepaid annual 4x multiple and consecutive contract.

**BEST RATE
GUARANTEE**

ANNUAL PREPAID 4X CONTRACTS

Save thousands with the G&L Annual Prepaid Plan. Simply pay your annual contract in full at insertion signing and lock in the best rate guarantee!

FULL PAGE ANNUAL PREPAID ADVERTISERS SAVE \$3,600!

4X PAYMENT PLAN

Save substantially and space payments with the non-invoiced 4x G&L payment plan. Payments are due with ad submissions on January 1, March 1, July 1, and October 1.

FULL PAGE 4X PAYMENT PLAN ADVERTISERS SAVE \$1,200!

1X-3X PLACEMENTS OR INVOICE MANDATORY ADVERTISERS

If you require an invoice or you are only placing 1-3 insertions you pay competitive rates to any publication in the marketplace. Payments are due within 30 days upon emailed invoice.

YOU'RE TEST MARKETING WITH A PROVEN MEDIA SOURCE!

ISSUE	AD & PAYMENT DUE	RELEASE
Winter	October 1	December
Spring	January 1	March
Summer	April 1	July
Fall	July 1	September

4X PER YEAR EFFECTIVE FALL 2010

G&L PREMIER ADVERTISING

Back Cover	\$6,000
Page #1	\$5,500
Inside Back	\$5,500
Inside Front	\$5,500

BANNER ADS			
Month	Quarter	Year	Custom
\$300	\$750	\$2500	Absolutely! Call Us!

G&L COMMUNITY NEWS
\$950/MTH • \$2500/QTR • \$8500/YR
RELEASES MONTHLY VIA EMAIL